

## **Webcasting & Multimedia Dissemination eNewsletter – Feb 2008**

### **Webcast of the International e-Participation Symposium 28-29 February**

The symposium: Empowering Citizens through Technology and Participation run by the UK's DCLG and ICELE was attended by a whole host of speakers including the RT Hon Hazel Blears, with sessions run along three main themes: Local Authority; Political; International. The event organisers (DCLG) hailed the event a 'huge success', and the main plenary sessions and seminars can be viewed at:

<http://www.empowerment-symposium.public-i.tv/site/>

A copy of the speech by Hazel Blears is now available at:

<http://www.communities.gov.uk:80/speeches/corporate/newpolitics>

### **4<sup>th</sup> Irish Council commences webcasting**

The full launch of the Dun Laoghaire and Rathdown Council webcasting project brings the number of Councils webcasting in The Republic of Ireland to 4. The County Council meeting from 11<sup>th</sup> February can be viewed at:

[http://www.dlrcoco.public-i.tv/site/player/pl\\_compact.php?a=13415&t=0&m=wm&l=en\\_GB](http://www.dlrcoco.public-i.tv/site/player/pl_compact.php?a=13415&t=0&m=wm&l=en_GB)

### **New Local Government Online Petitioning System Launched**

Bristol City Council and Public-i Group Ltd, with support from the International Teledemocracy Centre (<http://itc.napier.ac.uk/>) at Napier University, have launched a new **open source e-Petitioning tool** specifically designed for Local Government.

The new service, which went live in January 2008, has already had over 8000 signatures and 5 new petitions. The system can be found via Bristol's consultation portal

<http://www.askbristol.com>

or see the press release at <http://www.public-i.info/news.php?story=45>

### **Launch of Public-i system in Czech Republic**

Vysocina Regional Authority broadcast their first webcast from the regional assembly on February 12<sup>th</sup>, with the organisers also adding the stream to their IPTV channel, allowing at least 10 organisations from the region with set top boxes to watch the meeting, including news channels.

[http://www.vysocina.public-i.tv/site/player/pl\\_compact.php?a=13261&t=0&m=wm&l=cs\\_CZ](http://www.vysocina.public-i.tv/site/player/pl_compact.php?a=13261&t=0&m=wm&l=cs_CZ)

### **Genova Council launch their first webcast**

Valpolcevera district in the Municipality of Genova launched their first webcast on the 1<sup>st</sup> February 2008. The webcast shows the meeting held at the presence of Archbishop Bagnasco, who was visiting the district and attracted considerable attention from the local press!

[http://www.genova-valpolcevera.public-i.tv/site/player/pl\\_compact.php?a=13266&t=0&m=wm&l=it\\_IT](http://www.genova-valpolcevera.public-i.tv/site/player/pl_compact.php?a=13266&t=0&m=wm&l=it_IT)

### **Innovative webcast in Denmark**

Odder Kommune covered a live event on Saturday 1<sup>st</sup> March, the inauguration of the Spectrum Multi Arena in Odder, using their mobile webcasting equipment. They created a semi TV production, with views of the hall, the audience, all of the speakers and the musical performance. The event organisers were particularly pleased with the number of live viewers, with very little promotional activity, and the success of the webcast has certainly encouraged the organisers to produce webcasts of more cultural events.

[http://www.odder.public-i.tv/site/player/pl\\_compact.php?a=13505&t=0&m=wm&l=da\\_DK](http://www.odder.public-i.tv/site/player/pl_compact.php?a=13505&t=0&m=wm&l=da_DK)

## **Castle Point Borough Council launch their webcasting service**

Castle Point Borough Council provided their first live webcast using an automated camera system for a Special Council (Tax Setting) on the 19<sup>th</sup> February.

[http://www.castlepoint.public-i.tv/site/player/pl\\_compact.php?a=13559&t=0&m=wm&l=en\\_GB](http://www.castlepoint.public-i.tv/site/player/pl_compact.php?a=13559&t=0&m=wm&l=en_GB)

## **London Borough of Hammersmith & Fulham hit the charts!**

Council staff in west London have become stars on the internet after filming a cover of Status Quo's 1975 No 1 hit Down Down to promote the proposal of a 3% tax cut in council tax. Staff were asked to give up part of their weekend to film the 60-second clip in various locations in the borough with band Harry Hammersmith and the Flyovers.

View the video at:

<http://www.youtube.com/watch?v=Tr0C3lymHJc>

## **And Finally A stalker!!!!...**

(Apologies if you have seen this already, but we thought it was worth a mention in this month's newsletter). The City Council of Zoetermeer in the Netherlands spent €25,000 on constructing a virtual City Hall where it could hold meetings. As the first of its kind, the opening earned the city huge amounts of publicity, which was promptly upstaged by the two virtual stalkers who put in unscheduled appearances.

## **Quick links**

Watch examples of Public-i client webcasts

[http://www.rbkc.public-i.tv/site/player/pl\\_compact.php?a=13157&t=0&m=wm&l=en\\_GB](http://www.rbkc.public-i.tv/site/player/pl_compact.php?a=13157&t=0&m=wm&l=en_GB)

[http://www.kent.ukcouncil.net/site/player/pl\\_compact.php?a=11769&t=&m=wm&l=en\\_GB](http://www.kent.ukcouncil.net/site/player/pl_compact.php?a=11769&t=&m=wm&l=en_GB)

[http://www.waverley.ukcouncil.net/site/player/pl\\_compact.php?a=9628&t=0&m=rm&l=en\\_GB](http://www.waverley.ukcouncil.net/site/player/pl_compact.php?a=9628&t=0&m=rm&l=en_GB)

Issued by Public-i: for further information, please contact Keith Young [info@public-i.info](mailto:info@public-i.info).